

NEW higher returns on your savings

**4 1/2%**

current rate per year starting Jan. 1, 1960

PAID EVERY 3 MONTHS

...at Southwest Savings

each account INSURED up to \$10,000...



...by an agency of the United States Government

Now...you'll earn more than ever...the highest profits paid on insured money today. For greatest possible yield...for cash availability...for assurance of safety...move your savings to Southwest. Funds received up to January 11th start earning 4 1/2% from the 1st.

**FREE GIFTS**

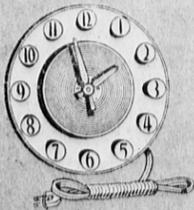
January 1st through January 11th



**Helpful Hannah Kitchen Aid Set**

7 kitchen-colored pieces in sturdy, unbreakable polyethylene. Dustpan, soap dish, scourpad, dish, scoop, measure cup, funnel, butter dish.

NEW ACCOUNTS OR ADDITIONS OF \$200 TO \$499



**Kitchen Queen Electric Clock**

Smart...modern. Handsome white sculptured disc with focal point centerpiece in red, turquoise or yellow. Bold ebony Arabic numerals.

NEW ACCOUNTS OR ADDITIONS OF \$500 OR MORE

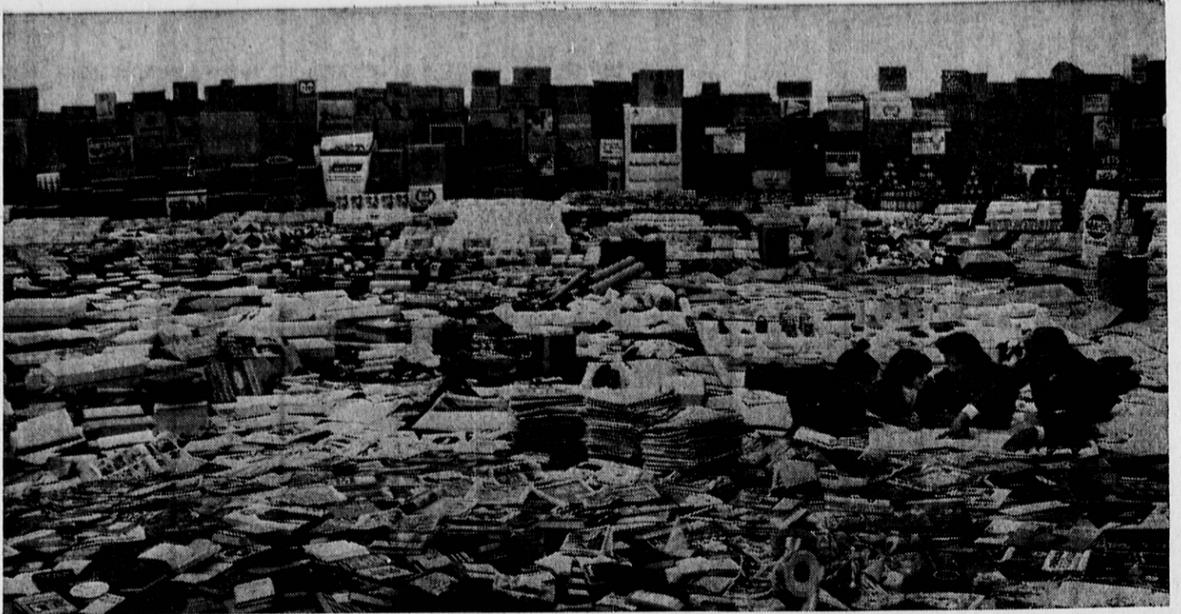
one gift per customer for each new account or addition

ASSETS OVER \$62,000,000

**Southwest Savings**

AND LOAN ASSOCIATION

INGLEWOOD: 2700 W. Manchester (at 6th Ave.)—PL 3-2164  
TORRANCE: 1603 Cravens (at Marcelina)—FA 8-6111



PAPER BY THE ACRE . . . This mass of paper products—1700 pounds in all—represents the yearly consumption of paper by a typical American family of our West Virginia Pulp and Paper Co., whose local plant is north of the civic center on Maple Ave., used the photograph in its 1959

annual report to illustrate the growing use of paper in the United States. During the past 60 years, America's paper consumption has multiplied more than seven times—from 58 pounds per capita to 425 pounds.

**Recruiter Lists Rates Open in Navy**

Navy Recruiters in Gardena today announced that effective Jan. 1, there were 92 "Open Rates" available to Regular

Navy and Naval Reserve personnel. The "Open Rates" applies only to personnel who were in

the Regular Navy or Naval Reserve personnel who were on active duty. It is possible for them to retain the same rate

they held at time of discharge providing their discharge occurred less than two years ago. Deadline for this new ruling is June 30, 1960.

The local Navy Recruiting

office, located at 16422 South Vermont Ave. in Gardena, is anxious to answer any and all inquiries pertaining to this and various programs. The phone number is DAVIS 4-4088.

**Newberrys GREAT WHITE SALE**

HUGE JAMBOREE OF SAVINGS, BIG SELECTIONS, BARGAINS GALORE!



**SET OF BATH TOWELS, SOLIDS OR STRIPED**

OUTSTANDING BUY! Soft and fluffy terry towels at our amazing low price. Glorious solid colors in star blue, pink, sun gold, forest green, petal pink, mint green, white. Stripes in aqua, gold, turquoise, rose; on white. A wonderful thought for gifts. 20x40" size.

2 for **98c**  
Reg. 69c ea.



**10 WASH CLOTHS**

Soft, thirsty terry. Solids in smart color assortment pack. Stripes: color variety.

12x12" **98c**  
pk. of 10



**DISH CLOTHS**

Laurel locknit dish cloths in assorted colors. Size 12" x 13".

6 for **49c**  
Reg. 10c ea.



**SNOW-WHITE MUSLINS**

72" x 108" OR Single Fitted **\$1.77**  
Reg. 1.99

81" x 108" OR Double Fitted **\$1.88**  
Reg. 2.29

**PILLOW CASES 2 for 88c**  
Reg. 2/1.18

Good sturdy muslin sheets and pillow cases at our famous low prices. Better stock up your linen closet now while we have them.

**CHENILLE BEDSPREADS**

Lint-free chenille spreads in assorted colors. Twin or full size. Slight seconds. Reg. 4.99 . . . . . **2.99** ea.

**3-PIECE BATH MAT SETS**

Assorted colors. Lasting beauty. Reversible. Washable. Reg. 3.67 . . . . . **2.99** Set

**17" x 25" BED PILLOWS**

Crushed chicken feather fill with floral stripe ticking. Reg. 1.39 . . . . . **99c** ea.

**18" x 24" BED PILLOWS**

Kapoc filled with blue and white stripe ticking. Reg. 3.99 pr. . . . . **2.77** pr.

**60-PIECE CANNON LINEN ASSORTMENT**

Includes sheets, pillow cases, bath and hand towels, wash cloths, dish cloths and pot holders. Reg. 39.95 **29.95**

**CANNON WHITE SHEET BLANKET**

Size 70"x84". Soft-napped cotton blankets. Top quality. Wash up beautifully. Reg. 1.99 . . . . . **1.66** ea.

**WESTERN DESIGN BLANKETS**

Jacquard woven blankets in assorted Western patterns. Size 64"x76". Reg. 2.99 . . . . . **2.33** ea.

**CANNON "ASPEN" BLANKETS**

Size 72"x84". Famous make "Aspen" blanket. Washable, shrink resistant, moth proof. Reg. 4.99 . . . . . **3.99**

**Newberrys**  
SOUTH BAY CENTER  
174th & Hawthorne Blvd.

**NEW STORE HOURS**

9:30 A.M.-9:30 P.M. MONDAY, THURSDAY, FRIDAY  
9:30 A.M.-6 P.M. TUESDAY, WEDNESDAY, SATURDAY  
OPEN SUN. 10 A.M.-5 P.M.